

Library As Commons:

New Styles, Enduring Values

Cheryl Bryan NELA 2008

Libraries Rules for Successful Change

Successful change in libraries is built on perceiving the underlying patterns and constants in your community.

Successful change aligns the library with community values.

The community is the expert on community values.

- Some Underlying patterns and constants
 - People seek others with common interests and values
- People want business information to help them succeed in supporting their families.
- People want to continue their learning.
- People want to have successful experiences meeting their needs.

Destination Libraries Align with Community Values: Users value:

- A Welcoming atmosphere
- Comfortable seating in activity zones for multiple uses.
- A “community living room” feel
- Support for many learning styles.

Destination Public Libraries will

- Support families with family-based activities.
- Support families with accommodations for parents with children.
- Provide activity zones for the different ways multiple age groups use their services.
- Allow users to personalize their experience

Destination Academic Libraries will

- Provide a variety of learning environments for group and individual study.
- Support the social “see and be seen” needs of the students.
- Provide technical support for creative expression.
- Provide instruction in learning resources.
- Coffee, student culture runs on coffee

For more information see www.cherylbryan.com